

**Title: How to become a successful web hosting reseller (3)**

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Summary: Register A domain name, find a good reseller web hosting provider, find a billing software and setup form, marketing your website, and provide good support to your customers, protect your customer base.

**4. Accepting Credit Cards Online with Third-party Merchant Accounts** One of the easiest and most popular ways to accepting online payments is by using a third-party merchant account. This is an ideal account for small to medium sized companies that wish to look larger by accepting credit cards without the need of having your own merchant bank account, instead you use the third-parties.

Normally we use paypal, lcickbank, 2checkout to process the online credit card. After you have billed your customers, they will be redirected to a signup form. normally you should setup your customers account within 6 hours. Within the six hours , you need your billing manager to check whether the customer is a real person, or a fraud credit card. We donot recommend reseller to set up their customer web hosting account instantly because fraud customers will destroyed your hosting business. The fraud customers can spam, scam, and steal somebody else's credit card information, or run heavy scripts which occupy too much CPU time.

Billing Manager - A billing manager allows you to offer automated account creation, keep track of payments, as well as all of your clients' account information. Just because you're purchasing a reseller account do not assume it comes with a billing manager. The majority of reseller hosting companies use the control panel called, "cpanel/whm." This control panel does not come with a billing manager so depending on the reseller company you go with they may or may not include a billing manager.

**2Checkout Overview** Cost: \$50 one-time setup - \$0.45 per Transaction and 5.5% of Transaction Amount

Provides online shopping cart and highly brandable ordering pages

Payments are sent every month by cheque

Slow support and customer service options such as a toll-free 1-800

**Paypal Overview**

Cost: Free setup - Receive Funds: 2.2% + \$0.30 USD to 2.9% + \$0.30 USD

Provides online shopping cart and logo only brandable ordering pages

Payments must be transferred to your bank account

Low end support and customer service options, email support only **Clickbank Overview**

\$1 + 7.5%

ClickBank offers customers a safe, efficient shopping experience. Our simple checkout offers

customers a wide variety of payment options -- a welcome convenience that increases sales. Our friendly customer service guarantees satisfaction even after the sale. ClickBank has over 100,000 affiliates who are ready to promote digital products. Sign up today as a ClickBank publisher and harness the power of this incredible marketing resource. As a ClickBank publisher, you can decide the commission rate you are willing to offer affiliates who actively market and promote your product. Acting as a trusted partner, ClickBank's sophisticated affiliate tracking systems will accurately award commissions and pay affiliates on your behalf. And the best part is, you only pay if there is a sale, which means that your marketing dollars are 100% effective. Can you say that about the money you've spent on other marketing programs? Here are just a few of the features and benefits over 10,000 publishers can't stop talking about : Reach millions of customers worldwide. Enable a huge network of experienced affiliates to promote your product. Track product sales with extensive real-time reporting. Keep customers happy with our reliable customer service. Experience accurate and on-time payments to publishers and affiliates. **New!** ClickBank now offers recurring billing, which allows you to sell subscriptions, memberships, and monthly access to digital products and still take advantage of our affiliate program!